



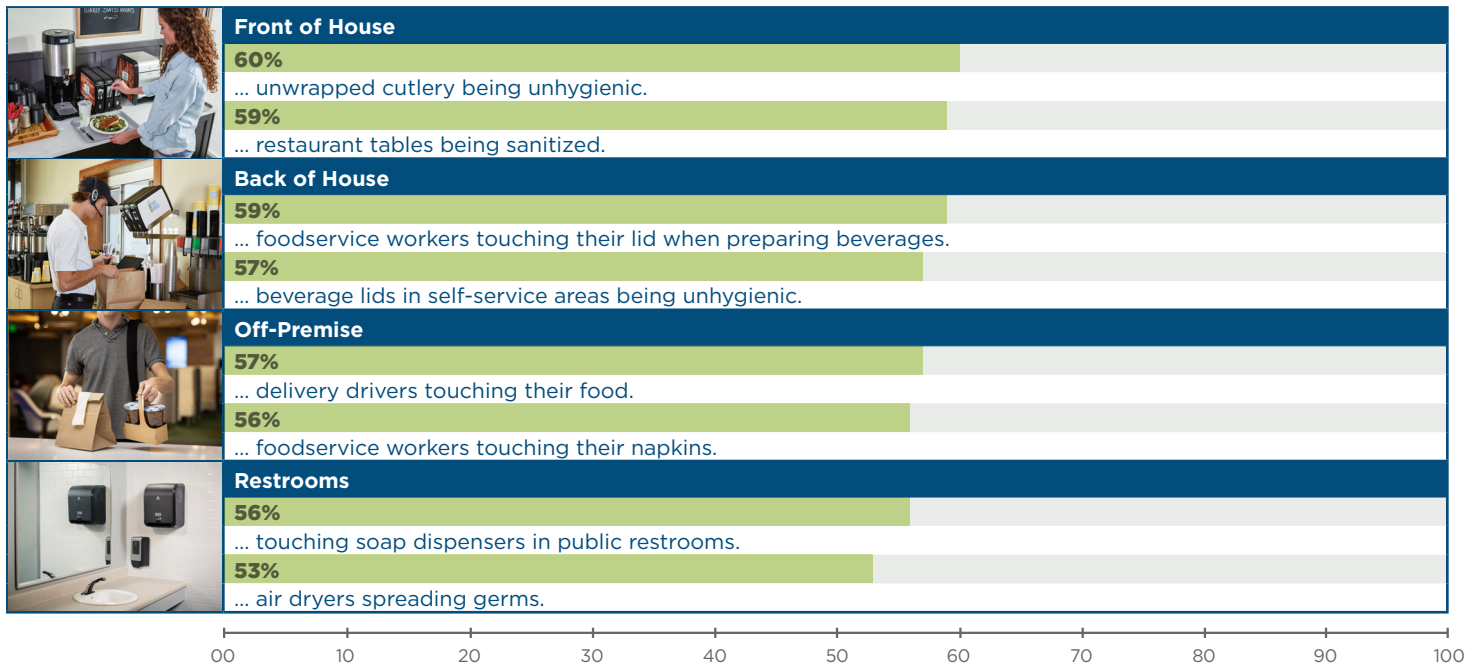
# FOOD SERVICE Topline Trends



## Post Pandemic: New Study<sup>1</sup> Reveals Top Concerns

Especially now, hygiene and cleanliness are shaping patron perceptions. A recent study revealed a broad range of customer concerns, which operators may find useful in refining their hygiene focus. Read on:

### After the COVID-19 pandemic, consumers say they will be more concerned than before about ...



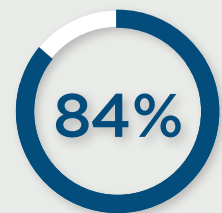
<sup>1</sup>GP PRO Proprietary Research FSS-20-4496

## BUSINESS IMPACT

### Sizing Up Opportunity Areas and Taking Action

With an eye on elevating hygiene and instilling customer confidence, operators are taking stock of their day-to-day practices, employee training, and even the products employees and patrons utilize. Consider these best-practice priorities:

- Evaluating cleaning and sanitizing regimens and products.
- Adopting enclosed and touchless dispenser systems.
- Offering single-use disposables vs. permanent-ware.
- Employing hand hygiene systems for patrons and employees.
- Using tamper-evident packaging for delivery.



**84% of operators are focused on changes to their in-store operations** (food handling, employee procedures and store cleaning).<sup>2</sup>

<sup>2</sup>International Foodservice Manufacturing Association (IFMA): Coronavirus Impact on the Foodservice Industry 2020



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## OPPORTUNITIES AHEAD

### How Can We Serve You?

At such a challenging time, it's important to know you're not alone. Your GP PRO team stands ready to consult and strategize with you. Take a look at several hygiene-forward solutions that may help you protect patrons and employees:

#### Enclosed and Touchless Dispenser Systems: FOH, BOH, Restroom



##### Your hygiene advantage:

- Enclosed systems help prevent cross-contamination.
- Touchless dispensing helps patrons only touch what they need.
- Paper towels can ensure more efficient hand drying than air blowers.\*
- Pre-packaged cutlery refills minimize touchpoints for loading.
- Intuitive design and efficient rolls make towel and napkin dispenser loading easy.

#### Soap and Sanitizer Systems Across the Operation: FOH, BOH, Restroom



##### Your hygiene advantage:

- Well placed hand hygiene systems can encourage increased hand washing/sanitizing.
- Frequent employee use can elevate food safety.
- High-capacity systems with controlled output can minimize change-outs.
- Dermatologist-tested skin care solutions help instill confidence.

#### Single-Use Disposables to Reduce Cross-Contamination: FOH, BOH



##### Your hygiene advantage:

- Using disposable plates, cups and utensils (vs. permanent-ware) can help prevent cross-contamination and minimize personal contact.
- Disposable cleaning towels and sanitizing wipes can help eliminate unsanitary piles of used cotton towels awaiting laundry pickup.

#### Tamper-Evident Packaging for Delivery: Off-Premise



##### Your hygiene advantage:

- Sealed packaging helps reduce the chance of tampering, revealing evidence of in-route tampering and instilling customer confidence of uncompromised food.

\*Huang, C., Ma, W., & S Tack, S., August 2012. "The hygienic efficacy of different hand-drying methods: a review of the evidence." Mayo Clinic Proceedings, 87(8), 791-798. Doi:10.1016/J. Mayo cp. 2012.02.019



FOOD SERVICE

# Topline Trends

### One Source, Countless Benefits

Operators looking to save time and money, and reduce complexity, can consolidate solutions with GP PRO:

- One source for sales support
- One common look
- One key for all dispensers
- One installation process

### Support for Success

As you take next steps, we encourage you to reference one of these useful guides to assist in your planning:

- [Guidance on Preparing Workplaces for COVID-19 \(OSHA/CDC\)](#)
- [Food Service Hygiene Checklist \(GP PRO\)](#)

Here's to helping you develop a safer, more hygienic operation! Please contact your GP PRO representative for additional support and assistance.



ARE YOU HYGIENE READY?

[gppro.com](http://gppro.com) | 1-866-HELLOGP (435-5647)

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